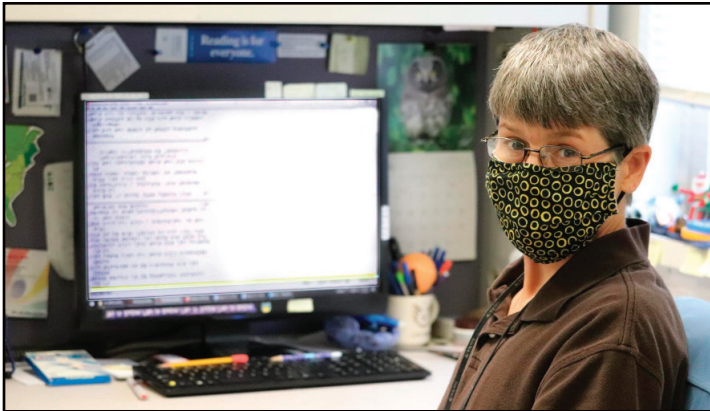


Clovernook Employees Make a National Impression



Tina Seger led the proofreading team for this project.

When *The New York Times* decided to publish a special issue commemorating the 30th anniversary of the Americans with Disabilities Act, it seemed natural to make it accessible to the visually impaired. Choosing the team at Clovernook Center's Braille Printing House to take on 175-page job in just a few days – that was a necessity.

The speed and efficiency in which the Printing House works is why *The NYTimes* chose it. But to the workers there, it “wasn’t a big deal at all,” said Terry Strader, proofreader and embossing machine operator at the printing house. “It’s just in a day’s work. And the sooner I can get something done that is as important as that, the better I can feel about it.”

That special issue is just one example of the globally significant work conducted at the printing house, the

largest volume producer of braille in the world.. Every day, Clovernook Center's printing house team – half of whom are blind or vision-impaired – transcribe books, magazines, professional sports league schedules and even McDonald's menus into braille. And every day, **millions** of people around the globe use them.

For the big ADA project in July, Terry worked closely with Tina Seger, braille transcription specialist, proofreading the issue. They completed more than half of it in the first day.

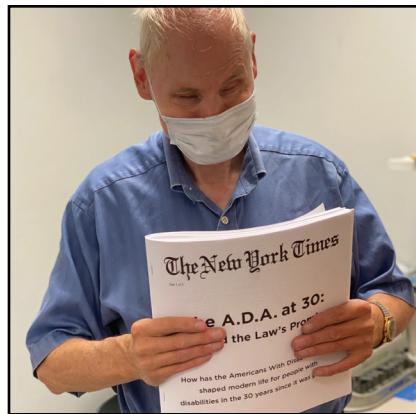
Such efforts exemplify the necessity of inclusion for all, said Tina, who is sighted. “It is vitally important

that end-users (braille readers) are included at all levels of the braille production process,” she said. “This inclusion is the driving force behind the high quality of our products.”

Inclusion breeds opportunity, which is how Terry sums up his nearly 28 years at Clovernook. “If I was at a factory or different setting, I may not be able to do all the things I can do at Clovernook,” he said. “It gives me a chance to prove what I can do, and it gives me a chance to excel at what I want to do.”

“I take that as a challenge every day.”

Terry, Tina, and every other member of the printing house staff are proof of the professional opportunities Clovernook Center offers blind and low-vision members of the community.



Terry Strader holds a braille copy of the *New York Times'* ADA Commemorative Issue.

IN THIS ISSUE:

A message from our President and CEO
Page 2

Emergency relief bags for the blind
Page 2

Lessons learned from teaching braille
Page 3

Proofreading advice from a grammar maven
Page 4



FROM OUR PRESIDENT AND CEO, CHRIS FAUST

“I take that as a challenge every day.”

These words, by Terry Strader in describing his role at our Braille Printing House, exemplify the spirit of every employee and volunteer at Clovernook Center. These challenges are made possible by the Americans with Disabilities Act, which celebrated its 30th anniversary in July.

The ADA visited Clovernook in a special way this summer, when The New York Times asked if the Braille Printing House team could transcribe to braille a special edition commemorating the ADA – in less than a week. Challenge met: They did it in days.

These rise-to-the-challenge workers include Cissy Lincoln, who for 18 years has been correcting misspellings and grammatical errors in the content at our Braille Printing House with her proofreading wizardry. In our featured Q&A, she shares her advice to writers.

There’s no better proof of the importance of our worker’s talent than the end users, such as Marianne Denning, a teacher of the visually impaired. Marianne has volunteered with Clovernook Center for decades and took part in the Ohio Regional Braille Challenge for three years. She shares her lessons from those challenges.

I hope these stories reveal in greater detail the degree to which our workers, volunteers and supporters like you make for a more productive, healthier community. The inclusion made possible by the ADA, one of the most important pieces of social rights law ever written, elevates us all every day.

We still have a way to go – only 19% of **people with disabilities** are in the workforce today. But at Clovernook Center, we are proud that 35% of our total staff are blind or visually impaired.

So let’s rise to the challenge.

Wishing you the all the best,

Christopher Faust
President and CEO

P&G Partners with Clovernook During COVID-19 Crisis



Susan Bailley helped pack the emergency relief care packages in Clovernook’s warehouse.

In August and September, Procter & Gamble collaborated with Clovernook Center to provide more than 300 emergency relief care packages to people who are blind or visually impaired (BVI) throughout the region. Led by Susan Bailley, Clovernook board member and a leader of P&G’s global accessibility initiatives, the packages contained full-size personal and home care cleaning products from P&G.

“P&G is reaching out to help communities during the COVID-19 pandemic and our accessibility team wanted to make sure we helped people with disabilities as part of the relief efforts,” said Bailley, who has a vision impairment. “The blind and visually impaired have been hugely impacted. Having a personal appreciation for the challenges, our team wanted to provide some essential items for the BVI community to remove at least one layer of stress.”

“We’re grateful for P&G’s dedication to easing this burden for blind and visually impaired customers,” says Chris Faust, President and CEO of Clovernook Center. “We’ve distributed these to like-minded organizations around town and to our customers whom we know need the extra assistance.”

The relationship between the two organizations dates back over 100 years. In 1903, William A. Procter, the son of P&G founder William Procter, began supporting the two Trader sisters, one of whom was blind. Together they established the Clovernook Center for the Blind & Visually Impaired.

3 Lessons Imprinted from Teaching Braille

As a certified teacher of the visually impaired, Marianne Denning has worked with people from ages 4 to 103, yet she still finds herself learning as much as teaching.

“Each student has their own unique skill, own personality,” Marianne says. “You can’t expect them to change to meet you; you have to change to meet them.”

Marianne has been part of the Clovernook volunteer family for 20 years, including three successive years at our Ohio Regional Braille Challenge. Volunteering at Clovernook Center has helped her learn how to sharpen her own skills as an end user, so she can do her best when working with students.

Following are three important lessons Marianne has learned from the Braille Challenge and Clovernook.

- 1. Braille is not just for the blind.** “I want to get rid of the myth that only totally blind people need to learn braille. I hear people who are losing their vision say, ‘I don’t need to learn braille because I still have some vision left.’ In fact, people who have low vision often experience eye fatigue from reading print, even if the print is enlarged.”
- 2. The earlier braille is learned, the better.** Quite often, the winners of the Braille Challenge are those who began learning braille in preschool. “If you lose sight later in life... you should begin learning braille as soon as possible.



Marianne, on the far left, volunteering at the Braille Challenge.

It isn’t like learning a new language. Learning braille is learning a new method of written communication.”

- 3. A lack of vision does not mean you lack competitive spirit.** The kids who win the Braille Challenge really prepare, practicing exercises that may be in the challenge and working on their reading speed. This competitiveness is not limited to young kids, either. “I know somebody now in her 20s who participated in the Braille Challenge, and she still talks about winning and how awesome it was.”

Lastly, Marianne says, learning is an exercise that takes two, regardless of age. If a student struggles, then Marianne finds a new way to teach. That’s a lesson we can all learn from.

There Are Many Ways to Leave a Legacy



Cary Cottage, home to the Trader Sisters, built in 1832

There are many ways you might leave a legacy for future generations. But one of the best ways to create a lasting legacy is by making a planned gift. When you include Clovernook Center for the Blind & Visually Impaired in your gift or estate plans, it reflects your values and your commitment to supporting active, productive, and independent lives for those who are blind or visually impaired.

The most common gift and estate plans are also the most straightforward. Clovernook Center welcomes gifts through different planned giving arrangements, including gifts through your Will (Bequests) or from an IRA, a Donor-Advised Fund, or Appreciated Stock.

If you decide to include Clovernook Center in your gift or estate plans, you automatically become an important part of our future. We would like to show our appreciation by including you as a member of the Trader Society, named after Clovernook Center’s founders, Georgia and Florence Trader. To learn more about leaving a legacy gift to Clovernook Center, contact Rhonda Curtis, Director of Fund Development and Community Relations, at 513-728-6288 or rcurtis@clovernook.org.

CLOVERNOOK FOCUS: 'Grammar Maven' Cissy Lincoln Proves Every Word Counts

Cissy Lincoln is the kind of person who speaks in exclamation points. But please, don't over-use them in your writing.

"I'm a grammar maven!" Cissy declared of her 18 years as proofreader at Clovernook Center's Braille Printing House. "I hate to see bad grammar. It burns me."

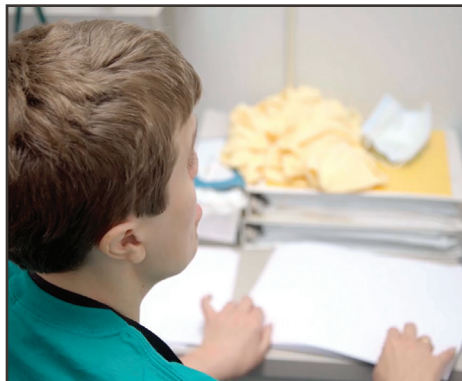
Cissy, who gives second-round proof readings, has caught a lot of errors over the years, ensuring that the printing house's end-users receive clean, grammatically correct books and magazines. She chatted with us to talk about music, her favorite food, and what else fills her life.

Question: If you could give writers one piece of proofreader advice, what would it be?

Answer: Use your own eyeballs and proofread your own writing before you submit it to your proofreader. There are books out there, and magazines too, that have so many errors.

Q: What is your biggest proofreading pet peeve?

A: Paragraph problems! Text that gets indented like a



Cissy Lincoln's attention to detail is key to producing accurate braille publications.

paragraph that should just be a continuation, or text that's a continuation that should be a paragraph. Good glory you can't even figure out where a paragraph should be?

Q: What is the most important skill you bring to your job?

A: Attention to detail. You can know the rules like the back of your hand, but if you are not laser-focused on every character, on every space, on every utterance of your copy holder (who reads the copy), you can make an error.

Q: What was your favorite project at the Printing House?

A: A magazine called The Upper Room. It was a religious magazine but the meditations were personal anecdotes and they had bible verses. It was well written. It was typically filled with errors, but I loved the anecdotes.

Q: If you could eat only one food, what would it be?

A: Any fish that's not spicy and over-breaded.

Q: What would most people be surprised to know about you?

A: That I am a bluegrass music lover! Not the progressive stuff, but Bill Monroe, Jimmy Martin, Ralph Stanley - classic bluegrass music.

Q: What three words describe your work?

A: Diverse, because we do so many publications. Challenging, because you've got to remember so many rules. And intense, depending on what I'm proofreading. Playboy, that's not going to be emotionally intense ... but if I'm proofreading a Danielle Steel book, oh my goodness.

Yes, I want to help the blind and visually impaired reach their full potential.

Enclosed is my tax deductible gift of:

- ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 ☐ Other \$_____
- ☐ I commit to a monthly gift of \$_____. My first gift is enclosed.
- ☐ I would like more information on including Clovernook Center in my will, trust, retirement account or life insurance policy.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Please make your gift payable to: Clovernook Center
7000 Hamilton Ave., Cincinnati, OH 45231 / 513.522.3860

DONATE NOW
Donate online by visiting
our website: clovernook.org
Your gifts change lives!

CLOVERNOOK
CENTER FOR THE BLIND & VISUALLY IMPAIRED



Please charge my gift on my credit card:

☐ VISA ☐ MC ☐ AMEX ☐ DISC

CARD NUMBER _____

EXP. DATE _____

NAME ON ACCOUNT _____

SECURITY # _____

SIGNATURE _____

TELEPHONE NUMBER _____

EMAIL _____

Your gift is tax deductible as allowed by law.
We will send you a receipt for your records

f20nl