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FOR IMMEDIATE RELEASE

White Cane Day Raises Awareness of Blind and Visually Impaired in our Community

CINCINNATI – October 12, 2018 – For blind and visually impaired people, the white cane is a critical tool that makes it possible to have a full and independent life. It allows them to move safely from place to place, whether it's at home, work, school or in their communities.

Clovernook Center for the Blind & Visually Impaired, National Federation of the Blind – Cincinnati Chapter, and other organizations joined forces Monday, October 8 to celebrate White Cane Awareness Day and Meet the Blind Month. Participants boarded Metro busses – an important tool for blind and visually impaired individuals to be independent – to travel to a ceremony at Cincinnati City Hall to celebrate the events, followed a White Cane Walk to Fountain Square for a fun series of awareness-building events – including a flash mob by Clovernook staff, customers and supporters – and then a ride on the Cincinnati Street Car to end the day.

“White Cane Awareness Day and Meet the Blind Month are our way of celebrating those in our communities with blindness or visual impairment, who often go unseen,” said Chris Faust, president and CEO of Clovernook. “White canes were an important tool in fighting for the rights of the blind, and we focused on their ability to allow folks the independence many take for granted.”

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About Clovernook Center for the Blind and Visually Impaired

Since 1903, Clovernook Center for the Blind and Visually Impaired has provided life-enriching opportunities and empowering people who are blind or visually impaired to be self-sufficient and full participants in their communities. Adult programs, employment services and youth activities, as well as arts and recreation departments, provide critical services to those that need it. The Braille Printing House is the largest volume producer of Braille in the world, printing more than 20 million pages of books, magazines and other materials for the National Library Services and braille patrons worldwide while providing employment opportunities for blind and visually impaired individuals. For more information, visit www.clovernook.org.